

ARMOUR

Gravity Water Filter



WATER FILTRATION



Experience the gold standard of hydration with the ARMOUR. This premium stainless steel system uses dual FTO Plus filters to strip away >99% of lead, microplastics, and toxins. No power, no plumbing—just pure, gravity-fed water anywhere you need it.

KEY FEATURES

- 💧 **Ultimate Purification** — Powered by two FTO Plus ceramic filters, independently tested to reduce >99.9999% of bacteria, >99.99% of viruses, and heavy metals like lead, fluoride, and arsenic
- 💧 **Certified Performance** — FTO Plus filters are independently tested and certified to NSF/ANSI 42, 53, and P231 standards
- 💧 **Simple to Use** — Requires no power or priming, making it perfect for immediate deployment in homes, emergencies, or off-grid settings
- 💧 **Long-Lasting** — Each of the two included filters is rated for 1500L (400 gallons), with a recommended replacement every 6 months for dependable performance
- 💧 **Durable Construction** — Features a robust, premium stainless steel housing for long-term use and a stainless steel tap for a reliable, cohesive finish
- 💧 **Sustainable Solution** — FTO Plus filters are made in the UK with 95% plastic-free, compostable elements for a smaller environmental footprint



BENEFITS

- Scalable Water Solution — The robust, power-free design is ideal for deployment in both high and medium-income markets, from South Africa to the US, providing a sustainable source of clean water.
- Field-Ready Purification — A dependable “game-changer” solution for partners, providing robust filtration that can be trusted in homes and community settings without reliable infrastructure.



Our mission at Business Connect is to provide citizens living in the global south with affordable and easy access to clean water, through the creation of a sustainable, local business model. We are headquartered in Grand Rapids, Michigan and have a global network of distributors that impact more than 70 countries. Through every purchase, you are supporting entrepreneurs in the global south to build their own businesses, help themselves out of poverty, and provide access to clean water in their community.



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