



**Business  
Connect**



# **Business Overview**

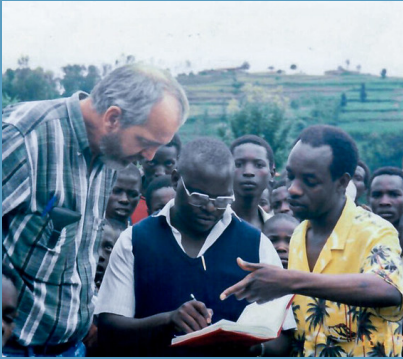
Creating Hope Through Business

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# A Word from Our Founder



Business Connect is a business with heart, we always lead with our heart first. We exemplify this through our passion, ensuring that those who are most vulnerable have access to clean and safe drinking water. Providing access to clean and safe water impacts everything from health, education, and income, to gender equity and family relationships. It enhances the quality and longevity of life for all people.

We advance our mission by seeking local community leaders to distribute and sell our products. We also seek international volunteers who become connected with our distributors to provide more resources for their communities. There is a role for each of us and we provide a menu of solutions to advance us in achieving our goal.

Business Connect's strength lies in our ability to make the connection between those most in need and the resources needed for them. The lack of clean drinking water is a growing international crisis both at home and around the world. It will take all of us working together to change and save lives. Thank you for your interest, passion, and engagement.

*Janis P. Anderson*

# Impact & Partners



There are 2 billion people worldwide without access to clean water in their homes. Our work is about cutting down on that number by supporting safe, affordable, empowering, and sustainable solutions.

That's why partnership and collaboration are so important to us. Everything that we do is made possible by our global network of distributors and community leaders.

Thanks to the hard work and dedication of people like Miriam Gutierrez with Water4Life Ministries, Daniel Miesel with Element Access International, and many, many more, we are able to be active on four continents and over 80 countries.

As Washington Chimuzu, one of our partners in Malawi, says: **“What excites me and motivates me to work in this sector is that one action can make a big difference.”**

We are proud of the work that we've already accomplished, but acknowledge that there is still much to be done. Through our commitment to developing connections and growing our network, we continue to fight back against the danger and inequity of the water crisis.

# Brands

Our chosen manufacturers of practical, life-enhancing technologies.



# Water Filtration

Business Connect offers a complete suite of water filtration products, including the VF100, Nazava Water Filter, and Uzima UZ-2. These products are used to filter out bacteria, contaminants, and other particles that make water unsafe to drink. The materials that make up these filters can include activated carbon, ceramics, and hollow-fiber membranes. Water filtration products are used mostly to improve the quality of drinking water, but are also known to improve taste, smell, and appearance.

2 billion people in the world do not have access to clean drinking water.





## Water Treatment

Water treatment products can be implemented directly into contaminated water, purifying drinking water of bacteria, viruses, etc. These products make water safe for reasons including drinking, irrigation, and industrial processing. Globally, there are still millions of people who use untreated surface water from lakes, rivers, or groundwater sources for their drinking water. These products are used to purify this water and make it safe for people to drink who don't have access to clean water at home.

3.5 million people die each year from complications of disease related to dirty, unsafe water.



## Sanitation & Hygiene

Sanitation and hygiene products ensure the limitation of the spread of disease. These items also protect the environment and promote positive economic development. Sanitation particularly refers to proper waste management and hygiene builds off of this through practices that prevent the spreading of disease. These habits, like hand-washing and showering, are not possible without essential tools.

Over 1.5 billion people globally do not have access to sanitation services within their home.



# Online Resources

Experience exclusive data and consultation opportunities through our premium digital platform.



**Consultation:** Speak with an expert on a moment's notice.



**Data:** Search and sort through hundreds of products in the space. Filter out the noise and find what you're looking for.



**GIS:** Showcase projects on our mapping tool to drive engagement and impact on your website.

An aerial photograph of a small white boat with an outboard motor, floating on clear blue water. The boat is positioned in the center of the frame. In the background, a rocky shoreline with some greenery and white birds is visible. The water is a vibrant blue, and the overall scene is bright and clear.

# Partner With Us

**“Together, from every corner of the world, we can transform lives and build a future where clean water flows freely for everyone.”**

Jereme Lambert, CEO

**Better Solutions.**

View Our Products



**Sustainable Futures.**



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