

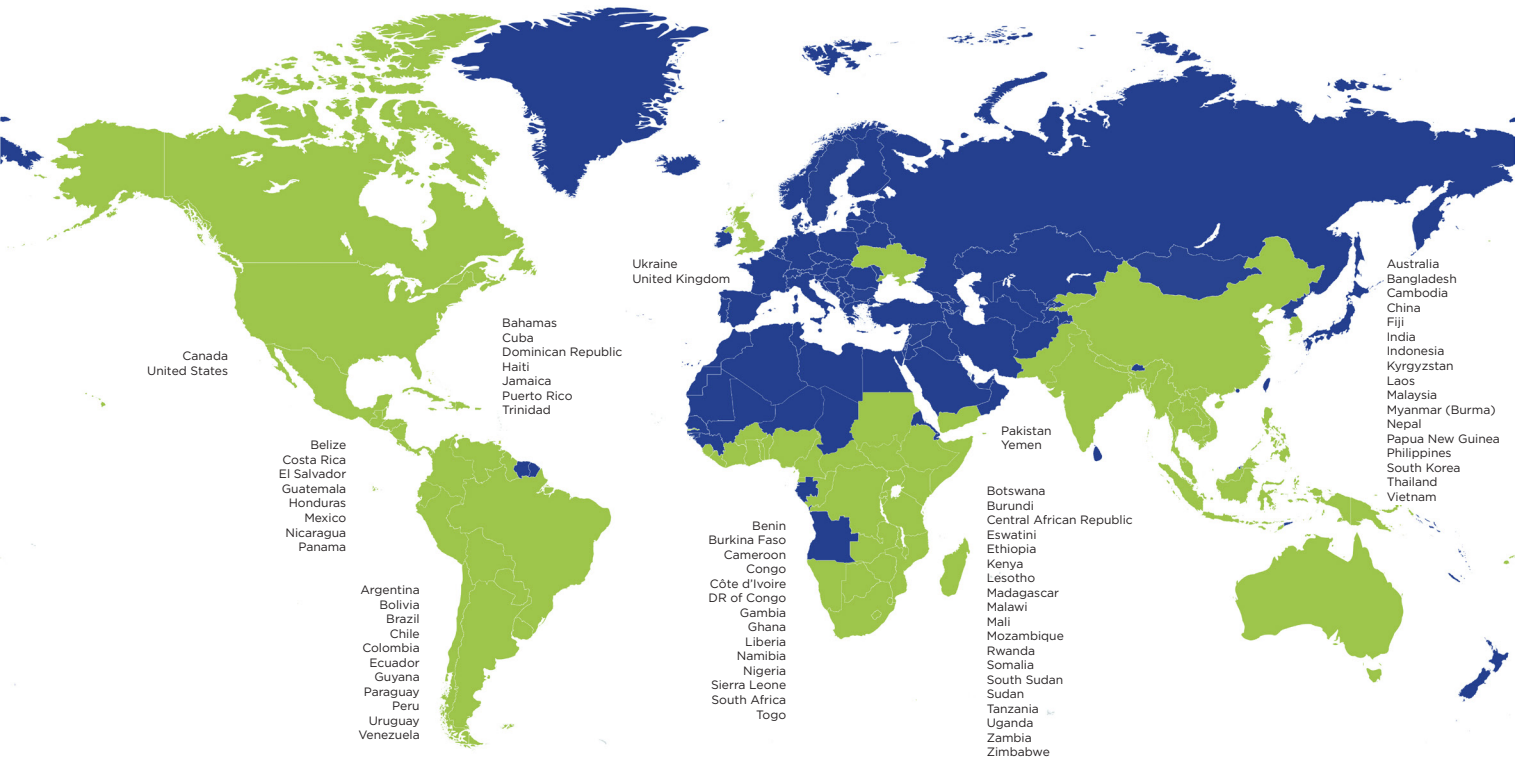


Business Overview and Catalog

CREATING HOPE THROUGH BUSINESS

Impact

Our impact countries are where we have demonstrated networks of essential resources and connected people with these resources. We list our impact countries not because we are looking to say we have arrived at success in each country, but because we are calling for more partners to be involved with us in these places.



People are our heart.

#CreatingHope

A Word From Our Founder

LOU HAVEMAN

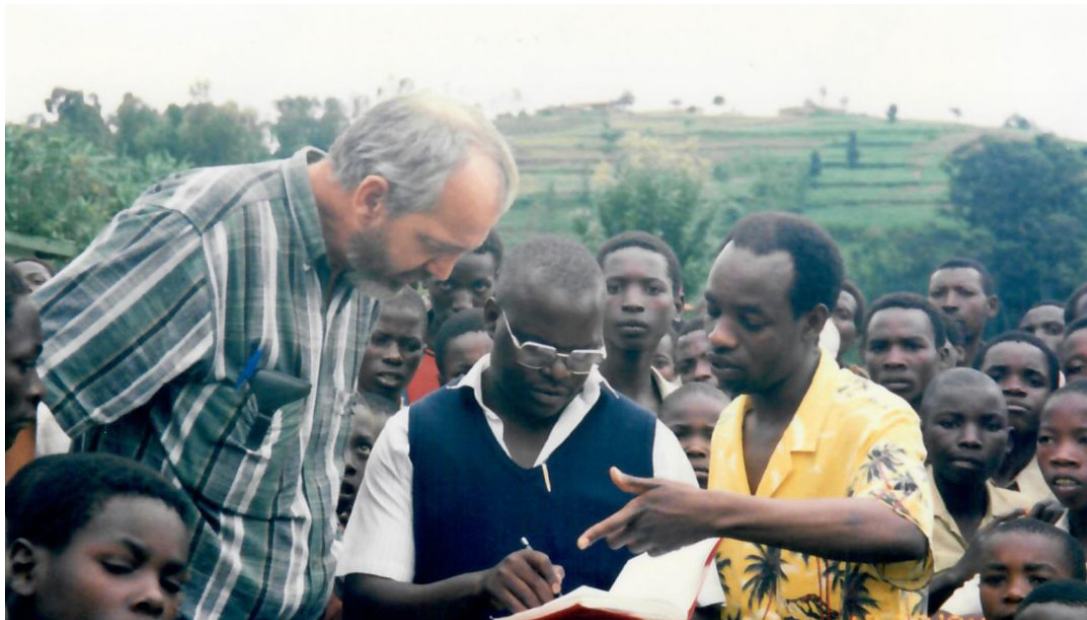


Responding to issues of poverty around the world has defined much of our lives. We have been engaged in programs and projects run by non-profit organizations, missions groups, and government-financed relief responses to disasters and refugees. Today, we have an opportunity for an even greater impact through a much more sustainable model.

Providing access to clean and safe water impacts everything from health, education, and income, to gender equity and family relationships. It means infants don't die unnecessarily, children don't miss school because of illness, and women are less vulnerable while walking long distances for water. It means parents don't spend limited resources on medication and stop working to take family members to clinics and hospitals. It enhances the quality and longevity of life for all people.

Business Connect is a business with a heart. Our deepest passion is ensuring the most vulnerable have access to clean and safe water. We seek local community leaders to distribute and sell products. We seek international volunteers who become connected with our community distributors and champions. There is no one solution that can be applied everywhere. We seek to have a menu of solutions and access to a variety of products and expertise. Our strength lies in our ability to make the connection between those most needy and the resources they need.

The lack of clean drinking water is a growing international crisis both at home and around the world. The technology is available to literally change and save lives and to do so in a way that is sustainable and profitable. We seek participants both as volunteers and distributors. Perhaps there is a role for each of us. Thank you for your interest, passion, and engagement.



Distributors

Our distribution partners are very valued at Business Connect. These are the entrepreneurs who provide local input and context for everything we do. With their expertise and commitment, we are able to impact multitudes of people each year around the world. Our distributor network is set up so anyone can join and grow their business. Each partner is valued for their own abilities and capacity. In turn, they are expected to build into other distributors around them. Partnership and collaboration are core values for our international distribution team. We are all more successful with one another and because of one another.



Our partner EzyLife has been active in distributing VF100 Home Water Filters to different communities in Mexico, including La Laborcita in Leon, Guanajuato, and Xalapa in Veracruz. Through our regional director, Mike Wolfe, in Honduras, we are able to form wonderful connections with distributors in Latin America like EzyLife and impact more families directly. The families who received the filters were happy with the improvement in the quality of their water. They have seen the big difference in the quality of the filtered water they are now drinking. The VF100 Home Water Filter is a staple water filtration product, providing clean water for several years beyond purchase.



Although not a traditional distributor, Jaron and Wateroam have come into our distribution network in a mutually-beneficial way. While we distribute Wateroam products, Jaron and his team distribute Business Connect's water purification products in Southeast Asia and other regions of the majority world. Like many people on our team, Jaron is inspired by travel and connecting personally with the people he meets. He and Wateroam are at work in 38 countries to improve life, living, and livelihood across the globe. Much of their work centers around providing large quantities of safe water when it's needed the most. Their products, together with Business Connect's, are being put to use not only in homes, but also at water distribution points, in disaster relief operations, and for rural development.



Shareen took over IAmEarth so that more middle class families could have access to affordable and effective water purification systems. She has been working with Business Connect since September 2021 and is already making a huge difference. She distributes the Aquatabs 8.6 gram tablet through her digital platform in South Africa. In the near future, we're looking forward to expanding her role and working more closely with her to provide a wider range of products to the people who need them. Ecommerce is just one of the ways distributors like Shareen increase access to water purification products without the need for in-person contact.

Brands

Aquatabs is committed to providing a positive health impact globally. Their products help reduce contaminants and harmful microorganisms in water, improving quality of life around the world.



Better Things LLC is a company guided by a firsthand understanding of the pressing need for improved access to clean water and derived from 12 years of living in Guatemala. Through the BlackBox series, Better Things aims to create long-lasting, community-scale impact through their high-volume filtration systems.



Coldstream is a UK-based water purification company that provides efficient undercounter and countertop systems. Their ceramic filters are sustainably made in their solar- and wind-powered facilities and are designed to protect against dangerous contaminants like PFAS that are often overlooked by other manufacturers.



Fusion has developed one of the world's most powerful filter mediums. Owned by KT Corporation, Fusion filtration technology is a leading innovator in products such as the Delta Emergency Water Filter, which provide water filtration at the highest levels.



Grifaid water filters are manufactured specifically for families and communities in developing countries. Grifaid aims to provide filters that relieve hardship, preserve health, and support education among people in poverty.



Kohler is a manufacturing company best known for its innovation in plumbing with a mission to raise the standard of living for all who are touched by their products and services.



LifeStraw specializes in straw, bottle, dispenser, and gravity filters for at-home use and emergency relief. LifeStraw's innovative design filters water immediately, allowing for users to drink safely straight from a contaminated source.



MadiDrop is a low cost, point-of-use water disinfection solution. Through the release of silver ions into the water, the ceramic tablet eliminates bacteria so users can have safe, bacteria-free water.



Nazava is a leading household water purifier based out of Indonesia. Their filters are affordable, easy-to-use, and designed to provide safe water for home, school, and outdoor environments.



OSMO Technology Solutions is a company based in Oregon. They developed the desalination filter pouch using forward osmosis technology and removing the limitations of hydration from saltwater.



Procter & Gamble is a multinational consumer goods corporation. Through P&G Purifier Of Water, P&G provides portable water treatment solutions that can be taken anywhere.



Praqua seeks to meet the need for safe water by creating products that are affordable and accessible. Their heart is to end the water crisis with products that provide portable sources of safe water.



Uzima has both retail and non-profit fronts which are dedicated to aiding in clean water provision worldwide. Their water filters are an immediate solution to unsafe water.



Village Water Filters is a nonprofit that works to provide low-cost filtration to those in need. The company aims to reduce pain, suffering, and death caused by unsanitary water.



Vivoblu works to make water purification more available by centering versatility, adaptability, and durability in their designs, with a particular interest in improving the lives of children in the slums of India and Rwanda.



Wateroam is a social enterprise that seeks to serve underprivileged water-lacking communities around the world. Their focus surrounds improving the quality of life of individuals in majority world countries through clean water access.





WATER FILTRATION





Water filtration products are used to filter out impurities, contaminants, and other unwanted particles from water to make it safe for drinking. They can be made up of a variety of materials, such as activated carbon, ceramics, and hollow-fiber membranes. Water filtration is used primarily to improve the quality of drinking water, though improvements to taste, smell, and appearance can occur as well. Business Connect offers a complete suite of water filters, some powerful enough to filter industrial chemicals or saltwater.

- Approximately **1,000 children** under the age of 5 die from water-related diseases every day.
- As of 2023, **190 million children** are at risk from water-related crises.
- **159 million** people depend on surface water for their source of drinking water, which is often contaminated and can cause many health complications.

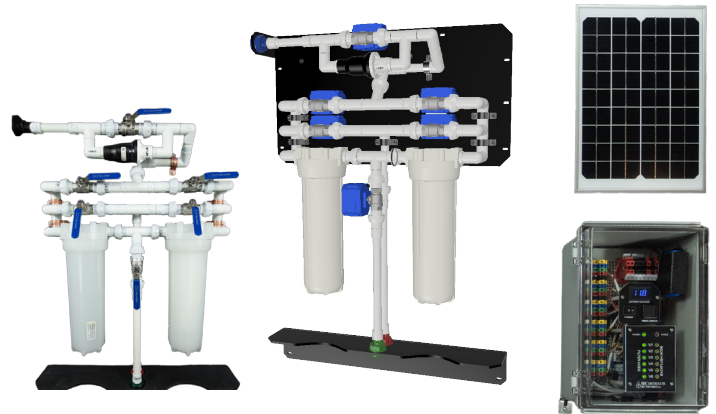
For nearly two decades, our partner Jeff Ryal and his team at Goodjustice have been helping families and communities around the world. Goodjustice addresses basic needs, like education, and fosters transformative change. Specializing in water filtration in Honduras and Malawi, Goodjustice ensures families access to clean water through the VF100 Home Water Filter. Using an integrated GIS mapping service, Goodjustice is able to map and follow up with each individual family that receives the VF100 water filtration system. This mapping service allows for real-time status of the water filtration system condition. Through a system of dedicated volunteers, Goodjustice aims to provide hope, valuable resources, and healing to marginalized communities worldwide.



Better Things

Blackbox Series | theBB500 & theBB600

theBB500 and theBB600 are water filtration systems for large scale applications. They have been implemented across the world in businesses, schools, clinics, and community centers. They can provide more than 50,000 L of safe drinking water per day. theBB500 is easy to maintain by manually backflushing its filters, ensuring the system's longevity, while theBB600 is automatic.



KEY FEATURES

Highly Effective — 0.1 micron absolute filters protect against bacteria, parasites and protozoan cysts

Simple to Use — Fresh water at the turn of a valve and just as easy to clean

Fast Flow — Can supply more than 50,000 L of water per day

Long Lasting — Filter cartridges are rated to last for 7-10 years with proper maintenance

Unique Design — Cartridges can be backflushed without being removed

Seamless Installation — Incorporates directly into water delivery systems already in use

No Maintenance — Set and forget system: back-flushing to clean is completed automatically

Versatile Application — Attaches to water tanks, cisterns, or municipal sources

BENEFITS

Provides Peace of Mind — theBB500 and theBB600 facility filters have been providing water to communities for years. Parents can rest easy knowing that their children are getting safe drinking water at school.

Water for an Entire Community — theBB500 and theBB600 collectively replace numerous small-scale filters in communities with access to piped water but are concerned about its water quality. This system transforms the entire plumbing system into a safe and reliable source, ensuring community-wide water security.

Better Things

Blackbox Series | theBB900 & theBB1000

Versatile water filtration systems, theBB900 and theBB1000 are designed for expansive applications. Deployed worldwide in homes, schools, clinics, and community centers, these systems operate seamlessly whenever water flows through their filters. With a maximum flow rate of 120 LPM, theBB900 and theBB1000 can run 24/7 and produce an impressive 160,000 L of clean water per day.



KEY FEATURES

Highly Effective — 0.1 micron absolute filters protect against bacteria, parasites and protozoan cysts

Simple to Use — Fresh water at the turn of a valve and just as easy to clean

Fast Flow — Can supply more than 160,000 L of clean water per day

Long Lasting — Filter cartridges are rated to last for 5-7 years with proper maintenance

Unique Design — Cartridges can be backflushed without being removed

Seamless Installation — Incorporates directly into water delivery systems already in use

Easy Maintenance — Backflushing to clean is as simple as opening a few valves

Supplies Communities — Volume of filtration supports schools, facilities, and entire communities of 100+ homes

BENEFITS

Flexible Deployment — Tailored to meet varying volume needs, these units can be customized and scaled for diverse projects, supporting homes, schools, and entire communities.

Simple Connection — With only 3 standard 1" threaded connections required, theBB900 and theBB1000 facilitate quick and straightforward installation. Multiple units can be connected in parallel for increased demand, and installation can be completed in less than 45 minutes.

Coldstream

FTO Plus Water Filter

Coldstream's FTO Plus is a dependable ceramic water filter suitable for gravity-fed countertop filtration systems. It has been tested to remove most common contaminants, including bacteria, heavy metals, chemicals, and pesticides.



KEY FEATURES

Powerful Filtration — Tested and proven to remove microorganisms, heavy metals, chemicals, and pharmaceuticals.

Globally Certified — Tested and certified for contaminant removal by the NSF

Dependable and Trustworthy — FTO Plus is tested against hundreds of contaminants to ensure water quality

Simple to Use — Just install the filter cartridge into your compatible gravity system

Improves Taste — Activated carbon works to remove poor tastes in your water

Seamless Installation — Compatible with many gravity systems as a replacement filter

Little Maintenance — Recommended cleaning after 2 months; simply run the filter under water

More Sustainable — This filter is 95% plastic free and manufactured using renewable energy

BENEFITS

No Power Needed — Harness the power of gravity with this water filter cartridge and worry less about having clean water when you need it most.

Convenient Water Solution — The FTO Plus eliminates the need for purchasing and transporting bottled water. Use it within your gravity system and gain access to clean water at a moment's notice.

Coldstream

Undercounter & Countertop Units

Coldstream's Stainless Steel Countertop and Undercounter Water Purification Systems are designed to deliver immediate access to clean drinking water from your sink. Both systems utilize the advanced Coldstream MAX filter, ensuring comprehensive filtration of microorganisms, heavy metals, chemicals, pharmaceuticals, PFAS, and microplastics.



KEY FEATURES

Powerful Filtration — Tested and proven to remove microorganisms, heavy metals, chemicals, pharmaceuticals, and PFAS, ensuring the highest standard of water purity

Globally Certified — Both systems are rigorously tested and certified for contaminant removal by reputable organizations such as NSF, IAPMO, and others, attesting to their quality and effectiveness

Simple to Use — The countertop system features a user-friendly diverter switch for seamless water flow, while the undercounter system connects easily to the kitchen's cold water pipe

Improves Taste — Activated carbon in both systems works efficiently to remove poor tastes in your water, enhancing the overall quality and flavor.

Fast Flow — Enjoy a filtration speed of 2.5 LPM in both systems, ensuring a quick and efficient supply of purified water

Large Filter Volume — The countertop system boasts a filtering capacity of 3000 L, while the undercounter system includes a long-lasting filter with a capacity of 10,000 L

Seamless Installation — The countertop system can be installed in just 10 minutes, while the undercounter system's compact design allows for easy transportation and installation

More Sustainable — Both systems contribute to sustainability, with the countertop system being 95% plastic-free and manufactured using renewable energy

BENEFITS

Healthy for the Whole Family — By removing contaminants and retaining healthy minerals, the system enhances the taste and quality of your water for cooking, cleaning, and hand hygiene.

Effective Contaminant Removal — Both systems are highly effective in removing a wide range of contaminants, including bacteria, viruses, chlorine, heavy metals, pesticides, and other impurities.

DELTA

Emergency Water Filter

The Delta Emergency Water Filter is a compact emergency water filter that uses nanofiber technology to filter out harmful waterborne contaminants. For camping, traveling, backpacking, and emergency, this powerhouse filter will create safe drinking water from most fresh water sources.



KEY FEATURES

Powerful Filtration — Protects against bacteria, viruses, parasites, heavy metals, and industrial chemicals

Globally Certified — Meets NSF Standards 42, 53, 401, P231

Simple to Use — Just snap the funnel pieces together and fill with water

Fast Flow — Provides safe drinking water in minutes

Long Lasting — Easy to store until needed, the Delta Filter does not expire

Lightweight — Weighs less than 4 ounces and can fit in your pocket

Cost Efficient — Lower price per liter than water purification tablets

Improves Taste — Activated carbon works to remove any poor taste in the water

BENEFITS

No Power Needed — The two filter pieces are all you need for safe drinking water. Let gravity and fusion technology do the work for you!

Perfect for Prepositioning — Delta Filter's compact, lightweight design means it can easily be deployed in areas affected by natural disaster. Also, it doesn't expire, allowing you to store several units for as long as needed.

GRIFAID

Family Filter

The Grifaid Family Filter is a water filtration device that can be attached to many types of containers. Powerful yet simple, it will provide families with instant access to clean drinking water.



KEY FEATURES

Powerful Filtration — 0.01 micron ultrafiltration membrane protects against waterborne contaminants

Globally Certified — Independently certified by the WHO

Simple to Use — Just collect water, attach the Grifaid filter, and pump for instant drinking water

Fast Flow — The filter has a manual flow rate of 2 LPM, allowing for fast relief from dehydration

Long Lasting — Capable of an operating life of up to five years

Cost Efficient — 1 L of drinking water costs just pennies with the Grifaid Family Filter

Seamless Installation — Designed specifically to fit on most water-carrying vessels for easy filtering

Little to No Maintenance — Device has a built-in backflushing and purging system

BENEFITS

Tested and Approved — The Grifaid Family Filter is trial tested prior to packaging, ensuring top quality of each product manufactured. Because of this, the unit may arrive wet or with light remnants of water within the packaging.

Provides Peace of Mind — Know that you and your family will have access to clean drinking water every day for years. Feel at ease from the worry of contracting harmful waterborne contaminants.

NAZAVA

Water Filter

The Nazava Water Filter is a practical countertop water filtration system. The powerful, 32L total reservoir capacity will turn contaminated, dirty surface water into clean drinking water without the need for electricity or boiling.



KEY FEATURES

Powerful Filtration — Activated carbon and silver ions work with the ceramic pores to remove contaminants

Globally Certified — WHO, KEBS, and Rwanda Standards Board certified

Simple to Use — Just pour dirty water into the upper tank and retrieve clean water from the spout

Long Lasting — Designed to last for up to 7,000 L

Durable — After 2 years of use, 99% of Nazava Water Filters are still functional

Improves Taste — Activated carbon removes unpleasant tastes from water

Large Volume — 32L total reservoir capacity allows water for the whole family

Easy Maintenance — The filter can be easily cleaned with the provided sponge and rinsed for maintenance

BENEFITS

Install with Ease — Setting up the Nazava Water Filter in your home or business is hassle-free, requiring no expensive plumbing jobs. The system will serve you and your family for up to five years without additional materials.

No Additional Materials Required — The Nazava Water Filter comes complete with everything you need to provide clean and great-tasting drinking water for your family, eliminating the need for additional materials.

NAZAVA

PROT3CT Filter Cartridge

The PROT3CT Filter Cartridge is a powerful ceramic filter that uses activated carbon and silver ions to remove dangerous microorganisms and reduce levels of heavy metals.



KEY FEATURES

Powerful Filtration — Activated carbon and silver ions work with the ceramic pores to remove contaminants

Globally Certified — WHO, KEBS, and Rwanda Standards Board certified

Long Lasting — Just 1 filter cartridge lasts for up to 7,000L before replacement

Improves Taste — Activated carbon eliminates unpleasant tastes from water

Unique Design — The PROT3CT filter features a unique end-of-life indicator for your safety

Seamless Installation — Universal dimensions allow you to implement this cartridge in non-Nazava filter systems

BENEFITS

Versatile — This cartridge can be used for more than just the Nazava Water Filter. Its unique design fits a wide array of other filter systems to provide you with the same high quality filtration that Nazava gives you.

Affordable — The replacement cartridge costs only a fraction of the price of an entire filter and storage system, offering a sustainable and affordable solution long-term.

LIFESTRAW

Lifestraw Max

The Lifestraw Max is a high-flow, high-capacity water purification unit. For use with a pressurized system, the Lifestraw Max is portable and can be used by up to 400 people per day without electricity or battery power.



KEY FEATURES

Powerful Filtration — 0.02 micron filter removes viruses, bacteria and parasites

Globally Certified — Meets NSF standards for removal of common contaminants as well as the reduction of lead and chlorine

Long Lasting — Treats and filters up to 100,000 L before filter replacement

Lightweight — At 15 lbs, the Lifestraw Max is extremely transportable and compact for shipping

Durable — Heavy-duty casing stands up to environmental change with ease

Improves Taste — Activated carbon removes poor taste and odor from water

Seamless Installation — Contains pre-installed hose adapter for use with standard water hoses

No Power Needed — Lifestraw Max does not require external power or electricity

BENEFITS

Effective in Emergencies — The Lifestraw Max can be implemented right away in a natural disaster. It is an effective backup water purification system to have on hand in the event of an emergency.

Water For An Entire Community — This high-flow system can bring water to hundreds of people per day. It could change the lives of entire small communities at once.

OSMO

Seal & WaterDrop

The Osmo Seal and WaterDrop use forward osmosis technology to filter fresh, saltwater, and/or brackish water creating a nutritious, grape and orange flavored sports drink. Each pouch fills up to 400-450 ml of water-based hydration. It is perfect for boating emergencies, outdoor wilderness survival or disaster preparedness.



KEY FEATURES

Highly Effective — 0.0007 micron membrane filter protects against bacteria, viruses, and cysts

Globally Certified — EPA registered and approved

Simple to Use — Just place the bag in water and wait 4-8 hours depending on water quality

Lightweight — At just .15 lb per pouch, it can be carried or stored with ease

Long Lasting — Each pouch stores for up to 6 or 7 years from the date of manufacture based on the version

Improves Taste — Water is transformed into a flavored sports drink

Unique Design — Leverages forward osmosis technology for filtering water

Versatile Application — Works in fresh or brackish water sources (WaterDrop), or in fresh or saltwater sources (Seal)

BENEFITS

Saves Space — Slim packaging allows the Seal and WaterDrop to be stacked or slotted to create maximum space in any distribution setting. In comparison to bottled water, the Seal and WaterDrop are lightweight and keep shipping costs low.

Effective in Emergencies — The Seal and WaterDrop are a trusted solution by military services around the globe. In an emergency, it is an important source of healthy, nutritious hydration and could be the missing piece in your preparedness kit. The Seal will reject up to 94% of salt in an emergency at-sea.

UZIMA

UZ-1

The Uzima UZ-1 is an easy-to-use gravity water filter. The staple filter of Uzima water filtration products, it is used with buckets and as a replacement filter for Uzima's UZ-BP Backpack System and UZ-2.



KEY FEATURES

Powerful Filtration — 0.1 micron hollow fiber membrane protects against 99.999% of bacteria and protozoa

Globally Certified — Independently tested and certified by the WHO

Simple to Use — Includes everything needed to set up, use, and maintain the filter

Fast Flow — The UZ-1 has a flow rate of 1 L per 2 minutes

Long Lasting — Will last for 5-10 years if properly maintained

Versatile Application — The filter includes a bucket connector and water tap for easy application

Seamless Installation — High-grade parts made for Uzima filter products makes installation smooth

Easy Maintenance — Included syringe allows for easy backflushing, ensuring the filter's longevity

BENEFITS

Hassle Free — The UZ-1 will last for years if properly maintained. Its included backflushing syringe makes it easy to maintain a fast flow rate.

Improves Quality of Life — Reduces healthcare costs for families dealing with waterborne illness. Works easily as a bucket water filter for families without an in-home water system.

UZIMA

UZ-BP

The UZ-BP backpack system is a complete solution for your water collection, transport, storage, and filtration needs. Easy to use and durable, this backpack is the perfect alternative to heavy, bulky, water jugs.



KEY FEATURES

Highly Effective — 0.1 micron filter protects against bacteria, protozoa, cysts, and microplastics

Globally Certified — Independently tested and certified by the WHO

Simple to Use — Fill the bag at your water source, fold and clip the top to close, and enjoy clean and safe water

Fast Flow — Enjoy fast filtration of 1 L per 2 minutes

Lightweight — Carry as an alternative to heavy plastic or metal water storage containers

Durable — Bag will not rip if snagged on tree branch

Large Volume — Holds 17.5 L of water, about four times more than a majority of water filter bags available

Seamless Installation — Quick release and locking mechanism for the filter hose make setup a breeze

BENEFITS

Water Jug Alternative — Large volume water jugs can be difficult to store, as well as painful to carry long distances. The UZ-BP backpack system takes up little room when storing between uses, and can alleviate head and neck pain caused by head-loading when transporting water.

No Power Needed — The gravity-fed filter mechanism makes it easy for anyone to use the UZ-BP backpack system regardless of age or physical capability

UZIMA

UZ-2

The Uzima UZ-2 is a complete stacked-bucket water filtration system which filters into a provided collection point. Its simplicity differentiates it from other filtration systems: just pour into the system and enjoy clean water from the tap whenever you need it.



KEY FEATURES

Powerful Filtration — 0.1 micron hollow fiber membrane protects against 99.999% of bacteria, parasites, and protozoa

Globally Certified — Independently certified by the WHO

Easy to Use — Just pour directly in the top bucket and receive clean water from the lower container

Fast Flow — Meets or exceeds a flow rate of 1 LPM

Large Volume — Each chamber holds 16 L of water

Long Lasting — Shelf stable and designed to provide clean water for 5-10 years

Sustainable — Produces less plastic waste than disposable plastic water containers and filters

Seamless Installation — Stacked water collection buckets attach smoothly without difficult configuration

BENEFITS

Changes Lives — Live better without the fear of contracting waterborne illness. The UZ-2 allows families to access clean water instantly and without hassle—a necessary combination for a healthier, happier life.

No Power Needed — The UZ-2 works without need for heat or electricity, giving back time and resources to everyone who purchases it.

UZIMA

Z-Source Water Bottle Filter

The Uzima Z-Source is a stainless steel water bottle with a hollow fiber filter straw. With a 32 oz insulated interior, Z-Source is your personal clean water companion for camping, traveling, and backpacking. Trust it to filter out waterborne contaminants as you enjoy great tasting fresh water.



KEY FEATURES

Highly Effective — 0.1 micron filter protects against bacteria, protozoa, cysts, and microplastics

Simple to Use — Just fill your water bottle from any freshwater source and drink

Fast Flow — Water flows seamlessly allowing instant access to clean water

Long Lasting — Filter has backflush capability, extending filter life for years beyond purchase

Durable — Double-walled insulated stainless steel will stand up to environmental abuse

Large Volume — 32 oz capacity allows you to spend more time on the go and less time filling up

Unique Design — Rubberized mouth piece provides comfortable sipping all day

Customizable — Enjoy in a variety of colors and styles Black / Blue / Red / Light Blue / Light Pink / Camo / Leopard

BENEFITS

Multifaceted Design — The Z-Source was created with utility in mind. Use it for filtration when necessary or remove the filter and use it like a thermos. Double-walled construction ensures your drinks are kept hot or cold as needed.

Drink Direct from the Source — Instead of carrying water miles back home or using a complex filter kit, Z-Source allows for 32 oz of on-the-spot water.

VIVOBLU

Vivoblu | Core Family Filter & Freedom Bundle

Vivoblu's Core Family Filter is a versatile personal hydration system. A water filtration system for use with a bucket, rain barrel, or as a personal straw, the filter sits in water and provides clean water from virtually anywhere. Upgrade to the Freedom Bundle to use the Core Family Filter in a 10 L backpack for easy collection, transportation, and dispersion of water.



KEY FEATURES

Powerful Filtration — 0.1 absolute micron hollow fiber membrane protects against bacteria, protozoa, and cysts

Globally Certified — Filter meets NSF, ANSI, and EPA safe drinking water standards

Simple to Use — Packaging demonstrates easy assembly with buckets or direct from the water source

Fast Flow — An industry-leader, the Core Family Filter will supply up to 2 LPM

Long Lasting — Filter can supply 20 people with clean water for 2+ years

Seamless Installation — The Core Family Filter tubing easily attaches inside the Freedom Bundle backpack for seamless filtration

Unique Design — Their multi-use capability makes these products perfect for disaster relief, families at home, or hiking

Easy Maintenance — The filter's no-backflush design allows for rinsing without any spare parts needed

BENEFITS

Less Walking To Get Water — With a double-bucket system, families can have clean water on the bottom while dirty water waits to be filtered on top. The base spout can be turned on and off, allowing for families to retrieve more water at one time.

All-In-One Solution — The Vivoblu Freedom Bundle provides a method of water collection, transportation, storage, and filtration. Clean water can be dispensed directly from the backpack using the tap, or you can drink from the water filter's survival straw tubing.

VF100

Home Water Filter

The VF100 Water Filter is an easy-to-use water filter that works to remove contaminants from a variety of water sources. The VF100 can be easily attached to any plastic bucket or bottle to provide clean water in minutes. The device is easy to clean and will last for many years when properly maintained.



KEY FEATURES

Highly Effective — 0.1 micron absolute filter protects against bacteria, protozoa, and cysts

Globally Certified — Independently tested and certified by the WHO

Simple to Use — Kit includes everything needed to install, use, and maintain the filter

Fast Flow — Filter supplies up to 1 L (0.25 gallons) of clean water per minute

Long Lasting — With proper maintenance, the VF100 will last for years beyond purchase

Durable — Heavy duty plastic casing provides inner filter cartridge protection against general abuse

Unique Design — Included kit adaptors enable the VF100 to connect to buckets, bottles, or directly to a spigot

Easy Maintenance — Included luer lock syringe allows for easy back-flushing ensuring the filter's longevity

BENEFITS

Hassle Free — The VF100 makes cleaning easy! In the event that the back-flushing syringe is lost, a plastic soda bottle can be used to clean the filter.

Improves Standard of Living — By eliminating harmful bacteria from an individual's drinking water, people spend less time sick. This helps keep children in school and allows adults more time at work to provide for their families.

VF200

Home Water Pre-Filter

The VF200 Pre-Filter is designed to attach and work with the VF100 Home Water Filter. By catching large particles in the water, the VF200 helps extend the life of your home water filter. The sponge is infused with activated carbon, which also improves the taste and clarity of your water.



KEY FEATURES

Highly Effective — Removes large particles of dirt, sand, and silt from highly turbid water

Simple to Use — The VF200 easily screws onto the VF100 allowing for near instant installation

Fast Flow — Adding the additional filtration stage of the VF200 does not decrease the flow of the primary filter

Long Lasting — With proper maintenance the VF200 will last up to 5000 liters (1250 gallons)

Cost Efficient — The VF200 improves the life of your home water filter

Improves Taste — Activated carbon filter works to remove poor taste and odor in the water

Easy Maintenance — Just open the casing and clean the sponge under water

Reduces Heavy Metals — Lowers the amount of arsenic, lead, and mercury in your drinking water

BENEFITS

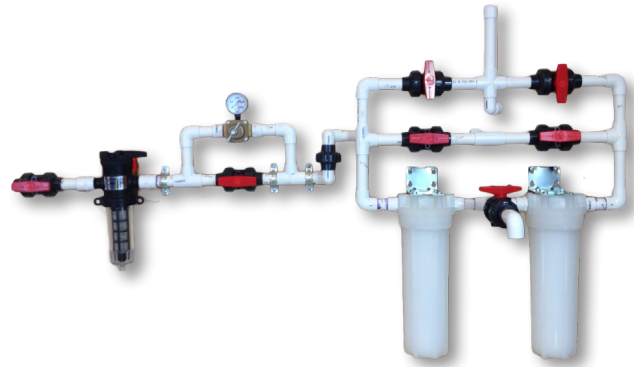
Saves Money — Investing in a VF200 is cheaper than purchasing multiple primary filter units. This pre-filter increases the longevity of your primary filter, saving you money in the long run.

Reduces Upkeep — As the VF200 prevents larger debris from reaching your primary filter, it reduces how often your primary filter needs to be cleaned. Cleaning the VF200 is also easier than maintaining a primary filter. Instead of back-flushing or cleaning several components, just unscrew the plastic housing and rinse out the inner sponge.

VF500

Facility Filter

The VF500 is a water filtration system for larger scale applications. It has been implemented across the world in businesses, schools, clinics, and community centers. It can provide more than 50,000 liters (13,208 gallons) of safe drinking water per day. The VF500 is easy to maintain by manually backflushing its filters ensuring the system's longevity.



KEY FEATURES

Highly Effective — 0.1 micron absolute filters protect against bacteria, protozoa, and cysts

Simple to Use — Fresh water at the turn of a valve and just as easy to clean

Fast Flow — Adding the additional filtration stage of the VF500 does not decrease the flow of the primary filter

Long Lasting — Filter cartridges are rated to last for 7-10 years with proper maintenance

Unique Design — Cartridges can be backflushed without being removed

Seamless Installation — Incorporates directly into water delivery systems already in use

Easy Maintenance — Backflushing to clean is as simple as opening a few valves

Versatile Application — Attaches to water tanks, cisterns, or municipal sources

BENEFITS

Provides Peace of Mind — The VF500 facility filter has been providing water to communities for years. Parents can rest easy knowing their children are getting safe drinking water at school.

Water for an Entire Community — Tens or even hundreds of small-scale, point of use filters can easily be consolidated and replaced by the VF500. This system is perfect for communities that have access to piped water but don't trust it for drinking. Make the entire plumbing system safe with the VF500!

WATEROAM

ROAMFilter Mini 2

The ROAMfilter Mini 2 packs award-winning ultrafiltration technology into a small but long-lasting package. The ROAMfilter Mini offers comprehensive protection against bacteria and viruses and is rated to last at least 3 years. It can be connected inline to an existing pipe or the pump can be used to filter from any freshwater source.



KEY FEATURES

Highly Effective — 0.02 micron ultrafiltration membrane removes viruses, bacteria, and protozoa

Globally Certified — Independently certified by the WHO and implemented by the Red Cross

Simple to Use — Rest inlet hose into a water source and hand pump fresh water into a container

Fast Flow — Better weight-to-flow rate than competition at up to 200 L/hr

Long Lasting — Filters for a total life of up to 1 million L

Lightweight — Whole system weighs under 7 lbs

Durable — Body made from strong thermoplastic PVC

Easy Maintenance — Simple step-by-step forward flush cleaning feature ensures sustained filter use

Versatile Application — Filter can be installed inline or hand pumped for immediate use

BENEFITS

Filter Direct from the Source — Bring the ROAMfilter Mini to any fresh water source and let it filter out harmful contaminants. Trust it to filter even turbid or standing water.

No Power Needed — The ROAMfilter Mini has a unique hand pump design, removing the need for electricity. In an emergency, it can save lives in areas without power.

WATEROAM

ROAMfilter Plus 2

The ROAMfilter Plus 2 is an easy-to-use, highly portable water filter that provides a large amount of safe drinking water within a short period of time. It is the ideal filter for usage in emergency response, disaster relief, and rural development.



KEY FEATURES

Highly Effective — 0.02 ultrafiltration membrane removes viruses, bacteria, and protozoa

Globally Certified — Independently certified by the WHO and implemented by the Red Cross

Simple to Use — Rest inlet hose into a water source and hand pump fresh water into a container

Fast Flow — Better weight-to-flow rate than competition at up to 200 L/hr

Long Lasting — Filters for a total life of up to one million L

Durable — Body made from strong thermoplastic PVC

Easy Maintenance — Simple step-by-step forward flush cleaning feature ensures sustained filter use

Versatile Application — Filter can be installed inline or hand pumped for immediate use

BENEFITS

Filter Direct from the Source — Bring the ROAMfilter Plus to any fresh water source and let it filter out harmful contaminants. Trust it to filter even turbid or standing water.

No Power Needed — The ROAMfilter Plus has a unique hand pump design, removing the need for electricity. In an emergency, it can bring water to small communities in areas without power.



WATER TREATMENT





Water treatment products make water safe for a variety of purposes, including drinking, irrigation, and industrial processing. This can involve several techniques, including physical, chemical, and biological processes. Water treatment is typically used to purify water from lakes, rivers, or groundwater sources for human consumption.

- 💧 Between 2 and 3 billion people live under water stressed-conditions.
- 💧 Improving access to water, sanitation, and hygiene can save 1.4 million lives per year.
- 💧 Every year, approximately 21,000-143,000 people die from a Cholera infection, which is easily prevented through water treatment.



Water treatment products can be implemented right into water, and are especially useful for emergency and wartime situations. In the heart of Lviv, Ukraine, Borys Bodnar, a dedicated Rotarian with Rotary Club Ukraine Unity, addressed the critical water treatment needs in the aftermath of the Kherson dam explosion. Within his Rotary volunteer work, Bodnar works to coordinate gathering supplies and water treatment products for communities in need. Business Connect connected with Borys Bodnar and collaborated in distributing water treatment supplies like P&G Purifier of Water packets and Aquatabs water treatment tablets. Through collaboration, Borys Bodnar and Rotary Club Ukraine Unity provided displaced families with accessible, individual, and immediate drinking water solutions.

AQUATABS



8.5mg, 33mg, 67mg, 397mg, 8.68g Tablets

Aquatabs are purifying tablets that are added to water to kill harmful microorganisms. Each tablet dissolves quickly, disinfecting water in 30 minutes. Tablet sizes vary and treat a wide range of water volumes.



KEY FEATURES

Highly Effective — Protects against giardia cysts, bacteria, and viruses

Globally Certified — Independently tested and certified by the WHO & EPA registered and approved

Simple to Use — Just drop a tablet in a water container and wait

Fast Treatment — Entire treatment process is complete in just 30 minutes

Lightweight — Compact packaging makes Aquatabs easy to carry on the go

Durable — Packaged in tamper proof or weather resistant material

Improves Taste — Successful comparative taste trials ensure that your water will taste great

Large Volume — Treat up to 2,500L of water with the maximum tablet size; tablet sizes vary

BENEFITS

Global Leader — Aquatabs are the world's leading provider of water purification tablets. Over 32 billion liters (8.5 billion gallons) are treated annually with Aquatabs products.

Affordable — The cost of purchasing Aquatabs is much lower than continuously buying bottled water.

TABLET SIZES	VOLUME OF WATER PER TABLET (CLEAR WATER)	VOLUME OF WATER PER TABLET (CLOUDY WATER)
8.5mg Tablets	2 Liters	1 Liter
67mg Tablets	20 Liters	10 Liters
397mg Tablets	15 Liters	5.8 Liters
8.68g Tablets	2,500 Liters	1000 Liters

AQUATABS

Flo

Aquatabs Flo integrates seamlessly into gravity-fed water treatment systems at the point of collection. Simply replace the cartridge when the tablets are fully dissolved to ensure safe water every time. Treats up to 180,000 liters (47,550 gallons) of water per cartridge.



KEY FEATURES

Highly Effective — Protects against giardia cysts, bacteria, and viruses

Globally Certified — Independently tested and certified by the WHO & EPA registered and approved

Simple to Use — As tablets erode with the flow of water, there is no need to remember the exact dosing requirements

Fast Treatment — Water is treated as it flows through the system at 10 to 20 liters (2.5 to 4 gallons) per minute

Improves Taste — Successful comparative taste trials ensure that your water will taste great

Large Volume — Provides up to 180,000 liters of clean and safe water per cartridge at a 1 PPM dosage level of chlorine

Seamless Installation — Incorporates directly into water delivery systems already in use

Easy Maintenance — Aquatabs Flo has virtually no upkeep, simply replace the unit when tablets are out

BENEFITS

Global Leader — Aquatabs are the world's leading provider of water purification tablets. Over 32 billion liters (8.5 billion gallons) are treated annually with Aquatabs products.

Versatile Implementation — Aquatabs Flo has been put to use in communities across the globe. From schools to churches, thousands trust Aquatabs for their safe water needs.

AQUATABS

InLine

Aquatabs InLine integrates seamlessly into pressurized water treatment systems in-line to the point of collection. Simply replace the cartridge when the tablets are fully dissolved to ensure safe water every time. Treats up to 900,000 liters (237,755 gallons) of water per cartridge.



KEY FEATURES

Highly Effective — Protects against giardia cysts, bacteria, and viruses

Globally Certified — EPA registered and approved

Simple to Use — As tablets erode with the flow of water, there is no need to remember the exact dosing requirements

Fast Treatment — Water is treated as it flows through the system at 60 liters (16 gallons) per minute

Improves Taste — Successful comparative taste trials ensure that your water will taste great

Large Volume — Provides up to 900,000 liters of clean and safe water per cartridge at a 1 PPM dosage level of chlorine

Seamless Installation — Incorporates seamlessly into water delivery systems already in use

Easy Maintenance — Aquatabs InLine has virtually no upkeep, simply replace the unit when tablets are out

BENEFITS

Global Leader — Aquatabs are the world's leading provider of water purification tablets. Over 32 billion liters (8.5 billion gallons) are treated annually with Aquatabs products.

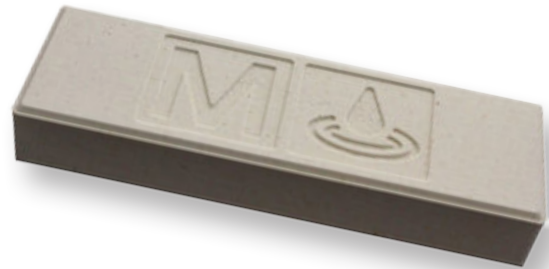
Affordable — Aquatabs InLine has been put to use in communities across the globe. From schools to churches, thousands trust Aquatabs for their safe water needs.

MADIDROP

Tablet



The MadiDrop is an engineered ceramic tablet embedded with silver. Once in water, it consistently releases precise amounts of silver ions, which are used to effectively eliminate waterborne pathogens. This all-natural water purification tablet remains effective for 12 months ensuring your drinking water remains safe.



KEY FEATURES

Highly Effective — Protects against bacteria, viruses, and cysts

Simple to Use — Place tablet in 10-20 liter (2-5 gallon) water container and wait 8 hours for purification

Long Lasting — Easy to store until needed, MadiDrop does not expire

Lightweight — Extremely portable & easy to carry, only weighs only 57 grams (2 ounces)

Cost Efficient — Provides a year's worth of water without the need of replacement parts, chemicals, or power

No Maintenance — MadiDrop has virtually no upkeep, simply replace the unit after 12 months of use

Natural Taste — Adds no unpleasant taste or smell to treated water (unlike some chlorine or iodine tablets)

Non-Toxic — Purifies water without the use of chemicals

BENEFITS

Fill and Forget Solution — MadiDrop does not have the same upkeep requirements as purification tablets or traditional filters. Simply fill a container with water and wait 8 hours for safe drinking water.

Versatile Application — MadiDrop works well in any 10-20 liter (2-5 gallon) container. It treats 20 liters (5 gallons) of water everyday for up to a year. No chemicals or electricity are needed!

P&G

Purifier of Water

P&G Purifier of Water sachets combine flocculation and disinfection to treat 10 liters (2.5 gallons) of contaminated water in approximately 30 minutes. P&G Purifier of Water sachets are small, affordable, and easy to use.



KEY FEATURES

Highly Effective — Protects against giardia cysts, bacteria, and viruses

Globally Certified — Independently tested and certified by the WHO & EPA registered and approved

Simple to Use — Just pour a packet into a water container and stir

Fast Treatment — Entire treatment process is complete in just 30 minutes

Lightweight — Compact packaging makes P&G Purifier of Water easy to carry on the go

Durable — Foil, water resistant packet allows for powder to remain effective in any environment

Large Volume — 1 packet treats 10 liters (2.5 gallons) of dirty water

Unique Design — Flocculation technology allows the removal of dirt and sediment from highly turbid water

BENEFITS

Changes Lives — A portion of every purchase goes towards Procter & Gamble's Children's Safe Drinking Water (CSDW) Program.

Powerful — P&G Purifier of Water packets are extremely effective at removing impurities from highly contaminated water. Its flocculation properties allow the user to make clean drinking water from very muddy or silty water.

PRAQUA



Puribag, Pro System, & Pro Kit

The Puribag is a 10 liter (2.5 gallon) family-sized water purification device with integrated filter and carry handle. The Puribag is designed for use with P&G Purifier of Water sachets which purify dirty water in 30 minutes. Each Puribag comes with 12 P&G packets. Upgrade to the Pro System for an additional attached hollow fiber membrane filter—and to extend the life of your Puribag, choose the Pro Kit.



KEY FEATURES

Highly Effective — Protects against bacteria, viruses, cysts, heavy metals, and pesticides

Globally Certified — Independently tested and certified by the WHO

Simple to Use — All-In-One solution makes it easy to purify water: fill the bag, empty P&G packet, shake to mix, and remove water contaminants

Fast Treatment — Entire treatment process is complete in just 30 minutes

Lightweight — When not in use, Puribag can be folded up for easy storage and transport

Improves Taste — Activated carbon filter works to remove poor taste and odor in the water

Large Volume — High-capacity bag with built-in carry handle allows for 10 liters (2.5 gallons) of water to be easily transported

Unique Design — Puribag's integrated separation chamber allows for the waste to be evacuated without any hassle

BENEFITS

Convenient Transport — Individuals in the developing world often have to walk a distance to gain access to water. The Puribag's built-in carry handle makes it much easier to transport a large amount of water over long distances.

Effective in Emergencies — Puribag's roll-up design makes it the perfect product to pre-position in areas struck by natural disasters. Many units can be stored in a small space at strategic locations and can be easily deployed to help save lives.



SANITATION & HYGIENE





Sanitation & Hygiene products are important for maintaining good health, promoting economic development, and protecting the environment. Sanitation refers to clean and safe conditions, particularly through proper waste management. Hygiene builds upon this through practices and habits that prevent the spread of disease. Some of these habits, like hand-washing and showering, are not possible without the proper tools.

💧 Over 2 billion people around the world drink from water sources that are contaminated by fecal matter.

💧 Around 3.6 billion people don't have access to safe sanitation in their home.

💧 Globally, 43% of schools don't have basic hand washing services.

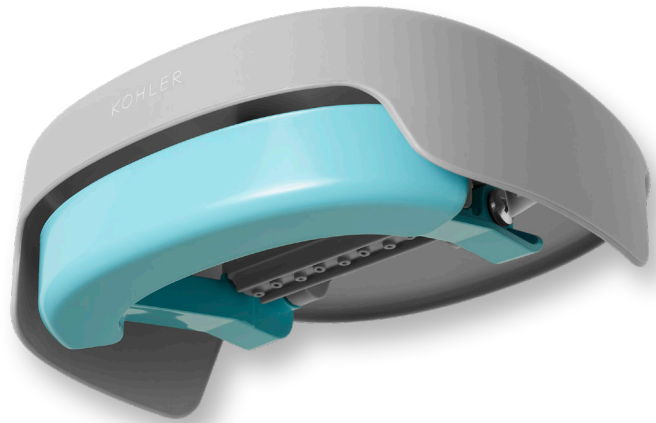


Recently, Business Connect, in collaboration with Kohler Co. and its Innovation for Good® program, has introduced the Kohler Cleanse. A revolutionary portable hand-washing solution, the Cleanse is meant to address the pressing need for efficient hand hygiene in communities without it. In partnership with Kohler Co., Water Mission implements the Kohler Cleanse in communities like Padre Cocha, Peru, impacting hundreds of people at a time. After realizing the impact of hand and face hygiene through this 'sink' of sorts, Water Mission recognized the greater worldwide lack of hands-free and water-efficient hand-washing facilities. The Kohler Cleanse is a durable solution that not only conserves water but is easy to transport, install, and operate hands-free.

KOHLER

Cleanse

The Kohler Cleanse is a wrist-operated hand washing station. It requires only a gravity-fed source to provide water flow suited for handwashing and other sink activities.



KEY FEATURES

Highly Effective — Top-tier water efficiency provided by low flow design and self-closing valve

Globally Certified — Certified by GB/T Material Testing, a standardization for materials in a water supply system

Simple to Use — Hands-free, wrist-operated spray valve

Durable — Made to withstand outdoor and institutional use

Long Lasting — Product tested to last for up to 300,000 handwashing cycles

Versatile Application — Adaptable nut works with free-flowing water or attaches to the underside of buckets

Water Saving — Wash hands with as little as 100mL of water

No Plumbing Required — No need for advanced plumbing system

BENEFITS

No Power Needed — Implement the Cleanse anywhere. For schools, outdoor workspaces, and the home, it is engineered to implement right away where handwashing is inaccessible.

Promotes Dignity — Handwashing prevents the spread of germs, and therefore, of illnesses. The use of a sink allows for skincare and facial hygiene, promoting dignity and smiles across the world.

KOHLER

Rinse

The Kohler Rinse is an affordable, seated toilet that flushes when water is poured into the basin. It is an excellent option for providing hygiene to locations that lack access to running water and has been successfully deployed across the developing world.



KEY FEATURES

Highly Effective — Manual flush system efficiently minimizes water use

Simple to Use — Just pour a bucket of water into the basin to flush the toilet

Durable — Robust, vitreous porcelain bowl protects toilet from poor water conditions

Unique Design — Elongated seat style allows for comfortable sitting and use

Seamless Installation — Works with pit or tank system; does not require electricity or piped water

Easy Maintenance — Scratch and stain resistant glazed bowl make toilet simple-to-clean

Reduces Odor — Built in water-trap seals unit against unpleasant odor and insects

Water Saving — Rinse system minimizes water usage and flushes with as little as 2 L of water

BENEFITS

Promotes Dignity — Toilets promote dignity and boost safety, particularly among women and girls.

Reduces Risk of Disease — In developing countries, open defecation is a major cause of diarrheal diseases and child mortality.



Creating Hope Through Business

WITH PURPOSE, PRODUCTS, AND PEOPLE

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